RECLAIMING & MANAGING RISK DATA:
The Pursuit of Alternative Risk Markets

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Introduction and Overview

- The MedPro story
  - The resources
  - The tools
  - The execution
  - The lessons learned
Gathering Data and Resources
Developing Usable Information
Validation of Data
Securing Leadership Engagement

- Clinical Credibility
- Fiscal Credibility
Developing Actuarial Data
Approaching the Markets
Lessons Learned
Overall Goal:

- Convert clinical and fiscal knowledge to savings for the organization.
QUESTIONS?